



Bharatkumar Darji has been part of the Wyndham Hotel Group since 1999. When the time came to expand and open another hotel, there was no doubt that Bharatkumar would stay within the Wyndham family.

"Ever since I have been with Wyndham, I've been impressed with the effectiveness of the operation," he said. "The company has a passion for quality, service and value."

Darji's latest addition to the family, a Baymont Inn & Suites® hotel in Madison, AL is the brand's 200th property. That "passion" has enabled the brand to grow exponentially since it was purchased from Blackstone in 2006. As of October of that year, there were only 131 Baymonts in the U.S. In 18 months, the brand hit the 200 plateau.

"This is an important achievement for us," said brand senior vice president Patrick Breen. "The brand has come so far and so fast while remaining true to our commitment to service and quality. We could not have reached this milestone without the hard work of property owners and their associates. Bharatkumar is a perfect example. He has consistently provided clean and comfortable accommodations for our guests. This helps keep the brand young and relevant."

Bharatkumar's property is a new construction. It is located in Madison and is a stone's throw away from the Huntsville International Airport. Nearby attractions include the U.S. Space and Rocket Center and the Redstone Arsenal. Numerous retail outlets and restaurants are also in the vicinity.

"We fought our way to 200 the right way," Breen added. "We added the right properties with the right owners. Kumar has an amazing track record. We're happy he's with Baymont."

NOTE: *Baymont will be introducing a newsletter this summer. We'd love to hear from you. Your best practices and property could be highlighted.*
Send an e-mail to: baymontbrandcommunications@wyndhamworldwide.com.